
Casas Geo Signs Agreement With TBC Global, Inc.

Beverly Hills, CA / August 1, 2008 TBC Global, Inc announced today the signing of Geo Baja California S.A. de C.V. to an exclusive worldwide representation agreement for their Baja California development "La Cúspide Residential". "La Cúspide Residential" is the first major attempt to build for international buyers in the Baja California area by parent company Corporación Geo S.A.B. de C.V.

"We are very excited to be able to offer these homes at such an incredible value as the demand in this area is high and the quality of the homes and the home builder far exceed anything else available" said Jeffrey F. Hall, Jr. President of TBC Global, Inc.

"Only fifteen minutes from San Diego, California, with views of the Coronado Islands and the San Diego skyline these homes are being offered for sale at prices that have not been seen in years in California, even with its adjusting market. In addition the area has a lower property tax base, lower medical services cost, and the ability to easily visit Southern California, making it ideal for everything from weekend vacation homes, to retirement villas or rental investments. We look forward to working with GEO, one of the largest home builders in Mexico enabling us to offer a beautiful product with a safe and secure purchase process" continues Mr. Hall.

Complete terms of the contract were not disclosed; however TBC through its affiliates will provide sales processing and worldwide marketing through its network of referral agents and brokers in Mexico, The United States, and Canada.

TBC Global, Inc: TBC Global, Inc is a leading asset management firm specializing in real estate and development in Mexico. Their real estate services includes sales, rentals, developer services, marketing and publicity, full turn-key development services, joint ventures, commercial real estate services and real estate investment vehicles. In addition they offer a full service legal department staffed with local lawyers that bring years of experience and expertise to the table along with an advisement team that has decades of real estate experience to their credit. www.jfhallrealtygroup.com

Geo Baja California S.A. de C.V.: Corporación Geo S.A.B. de C.V. (Geo) is a Mexico-based company primarily engaged in the construction sector. The Company specializes in developing housing projects. Geo markets its products under the Casas Geo brand name. The Company operates both on the national and international market. Its subsidiaries include Consolidado de Nuevos Negocios S.A. de C.V., Construcciones BIPE S.A. de C.V., Crelam S.A. de C.V., Bvitam S.A. de C.V., Geo Baja California S.A. de C.V. and Geo Edificaciones S.A. de C.V., among others. Geo is headquartered in Mexico City, Mexico.

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